



POLY
TOGETHER

**Annual Giving
Volunteer Guide
2023–2024**



Welcome

The Advancement Office is thrilled to have you as part of our team! Together, ***we inspire philanthropy and advance the vision of Poly*** by fostering meaningful relationships within the Poly parent community.

You play a vital role in supporting ***Poly's excellence***, and your efforts help to enhance the programs and initiatives essential to the student experience. Our goal is to conduct an Annual Giving campaign that is engaging and meaningful to our community, while being rewarding and fun for you, our volunteers.

In this guide, you will find helpful hints and tips, best practices, and resources and data to help you with your volunteer efforts. If you have any questions, please do not hesitate to reach out to any of our team members.

Why Give?

Everything you value about Poly is made possible by Annual Giving. Your participation at any level is an expression of your commitment to a truly diverse community, advancing excellence, and helping our students become intelligent, capable, and self-aware citizens, who are fully prepared to pursue their dreams and ambitions.

Annual Giving is Poly's fundraising priority that begins in July each year and ends on June 30. Annual Giving has practical benefits as well. By "bridging the gap" between tuition and operating expenses, Annual Giving makes Poly more affordable for everyone. And unlike tuition, your gift to Annual Giving is 100% tax deductible.

Aferdita Hakaj

Director of Annual Giving
ahakaj@polyprep.org
(718) 663-6033

Nicole Patti

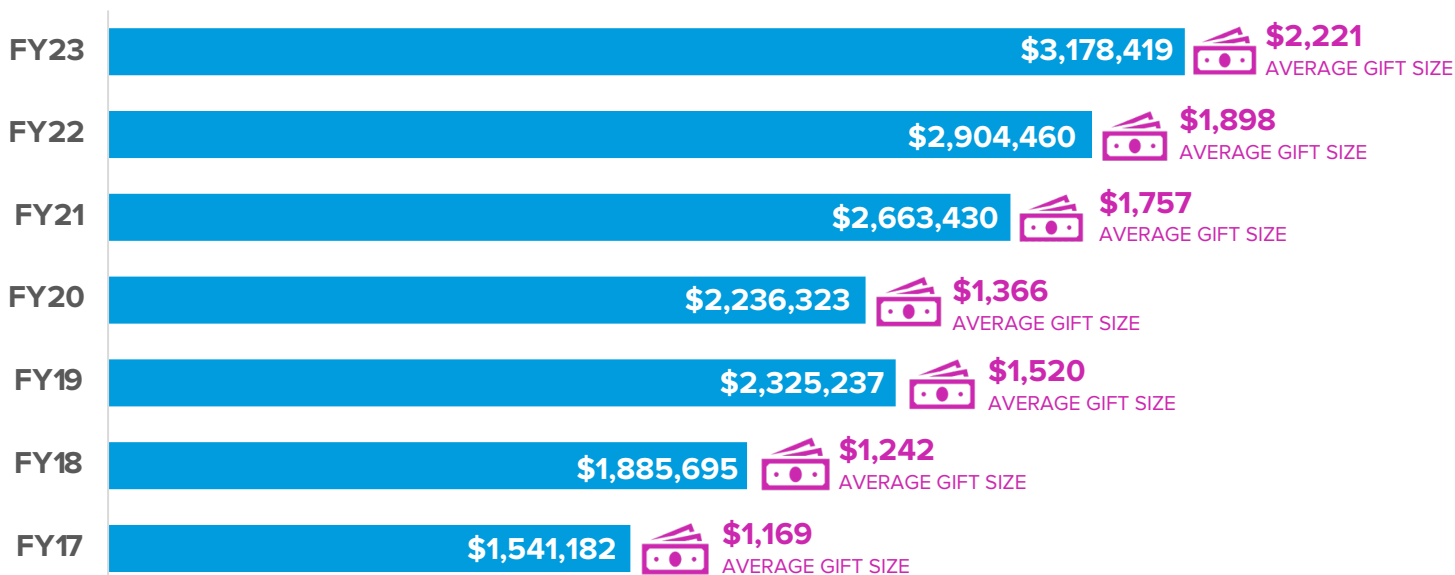
Advancement Associate
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(347) 394-1104

Annual Giving Goals

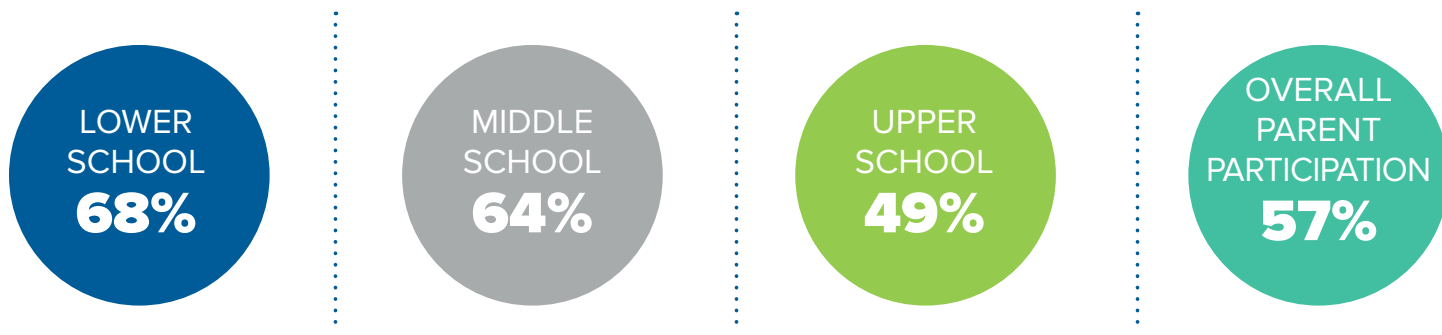
RAISE
\$3.2 MILLION

INCREASE PARENT PARTICIPATION
65–67%

Growth Trends



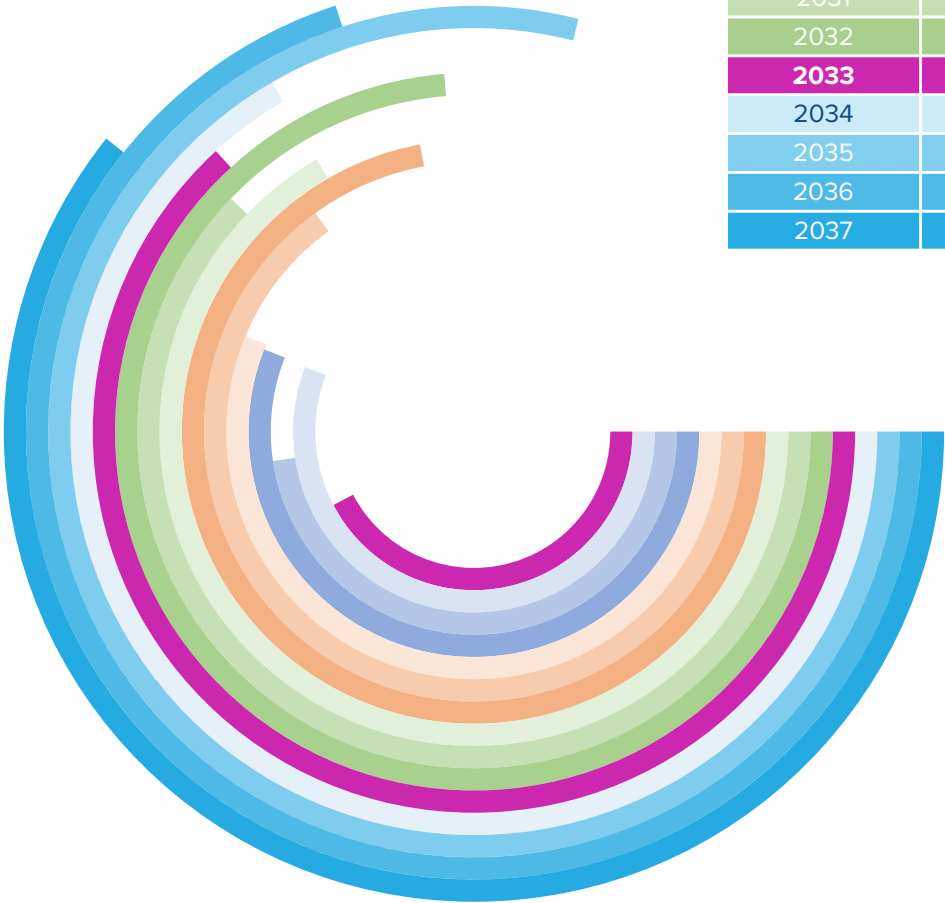
Participating by Division 2022-2023



Annual Giving Goals

Participation by Grade
2022-2023

Class	Grade	FY23 Participation
2023	12th	42%
2024	11th	56%
2025	10th	48%
2026	9th	56%
2027	8th	56%
2028	7th	65%
2029	6th	72%
2030	5th	67%
2031	4th	62%
2032	3rd	74%
2033	2nd	63%
2034	1st	67%
2035	K	79%
2036	PK	70%
2037	N	61%



A Volunteer's Role and Responsibilities

Your role as a parent volunteer:

- You are a representative of Poly's Annual Giving, an ambassador for the unrestricted giving mission within the Poly community.
- Your friendly engagement with parents is the single most persuasive factor in increasing parent participation and overall giving.
- You are key to the success of Poly's Annual Giving.

Responsibilities:

- Lead by example. Please make your own gift or pledge to Annual Giving at polyprep.org/giving.
- Attend Annual Giving Outreach Events.
- Your friendly follow-up calls, emails, texts, and visits make a difference.
- Make contact via written, verbal, or electronic communications. You are reaching out to ask for financial support for Poly. Your goal is to encourage participation in Annual Giving by conveying your enthusiasm and affection for Poly and ignite these feelings with Poly families.
- Review updated giving reports about your assigned families and thank families who have made a gift with a personal note.



We appreciate your feedback and questions!

The Advancement Office is here to help you help Poly!

The Power of Annual Giving

Annual Giving is impactful. Four million dollars raised in Annual Giving is the equivalent of the yearly proceeds generated through a \$100 million endowment. Individual and collective leadership gifts of Tower Society members also have the power to create immediate and lasting benefits for our students. Annual Giving donors have helped us build new initiatives (e.g., an innovative Media Studies Center) that greatly benefit students and the larger community. Explore meaningful opportunities you can support through Annual Giving by contacting Director of Annual Giving Aferdita Hakaj, ahakaj@polyprep.org or 718-663-6033.

Annual Giving FAQs

How much should I give?

Annual Giving is a personal decision. We hope you consider Poly a top philanthropic priority, and that your gift reflects your financial capacity. Gifts at every level make a difference because our combined resources benefit everyone.

Can I make a commitment now and pay over time?

Yes. Our Annual Giving year begins on July 1 and concludes on June 30. Many Poly donors choose a recurring gift, a convenience that spaces out your commitment in monthly installments. Many people prefer to make a single payment; either way, we're here to help you. When you make a pledge to Annual Giving, it allows us to plan and impact the *current academic year*.

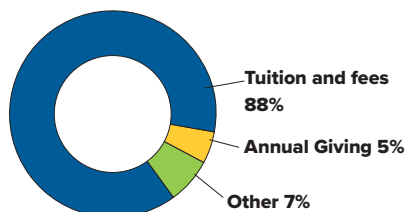
What is the difference between Annual Giving and Capital Giving?

Annual Giving is comprised of unrestricted gifts — gifts that provide Poly the greatest flexibility to address needs and opportunities. Unrestricted gifts touch every aspect of the Poly experience — academics, the arts, athletics, extracurriculars, and more — in the current academic year. Capital gifts are directed to a specific project or purpose at Poly and are transformational in nature. These gifts can impact Poly and its students for generations to come. Contact Director of Advancement, Keith Wiggs at kwiggs@polyprep.org or (347) 394-1164 regarding capital gifts.

Participation is Vital.

Annual Giving closes the gap between tuition, fees, and the actual cost of educating each Poly student.

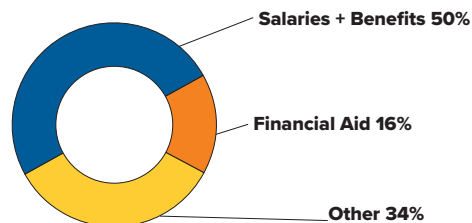
INCOME 2022-23



Poly is People.

Salary and benefits for faculty and staff account for more than 50% of operating expenses and financial aid comprises 15.6%.

EXPENDITURES 2022-23



Tower Society

Membership Levels

Visionary Leaders	\$100,000+
The 1854 Society	\$50,000+
Blue & Gray	\$25,000+
Blue Devils	\$10,000+
Poly Partners	\$5,500+
Tower Level	\$3,500+
Oasis Circle	\$1,000+
Community Circle	\$Up to \$999

Donors giving \$3,500 or more will be invited to the Tower Society Reception in the Fall.
Donors giving \$10,000 or more will be invited to the Leadership Donor Reception in the Spring.

Ways to Give

Mail

Mail your check to: Poly Prep Advancement
9216 7th Avenue, Brooklyn, NY 11228

Online

By credit card on polyprep.org/give or via Venmo

Stocks and Wire Transfer

Call Lauren Bonaventura Sorrento,
Director of Advancement Services (347) 394-1103 or
email her at lbonaventura@polyprep.org

Phone

Call Aferdita Hakaj, Director of Annual Giving
(718) 663-6033 or email her at ahakaj@polyprep.org



GIVE NOW

